



Dear Potential Sponsor:

We are writing today to ask for your company's support for sponsorship for an individual player sponsor. We are a junior hockey team (players born in 2001 to 2006) travelling team belonging to Provincial Junior Hockey League (PJHL). This sponsorship will directly help the player you are sponsoring cover their team and league fees. As a Junior Team, we travel all over Southern Ontario. Our season spans September to possibly May.

Direct Player Sponsorship Opportunity:

- This sponsorship will 100% go towards the player you are sponsoring team fees, league fees, and equipment purchased by the team
- You will receive recognition with your company name and logo on the team's website.
- Sponsorship values range and in the case of a direct player sponsor any amount would be appreciated to help this potential player afford to play this season.

With rising costs of ice, bus travel, and gear the Dundas Blues had to adapt to a pay to play model to continue to give the players the proper Jr experience. The culture and dedication of the players and staff is evolving into a committed hard-working environment while putting the best team on the ice.

SPONSOR NAME: _____

COMPANY NAME: _____

PLAYER NAME: _____

Sponsorship Amount: _____

Everyone will appreciate your support!

Steve Aglor
General Manager 905-973-5341
Saglor1@hotmail.com

Please make all cheques payable to Dundas Blues Jr Hockey
Sincerely,